



4.5.2019 ----- 6KM/12KM

BECOME PART OF THE FIRST ZERO WASTE RUN

DEVÍN ----- SCHLOSSHOF ----- DEVÍN



www.lesswasterun.com

pod záštitou



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primátor hl. mesta Bratislava





Short event introduction

Less Waste RUN 2019, located in Bratislava at one of the most eminent cultural place - the Devin castle, is an event based on environment protection and sustainability geared towards families and people living an active lifestyle and people without running intentions.

Less Waste RUN 2019 will be the first zero-waste run not only in Slovakia and neighbouring countries, but also in Europe.

Why Do We Organise a Zero-waste Run?

During all mass sports events, a massive amount of waste is generated in a really short time. In running events, thousands of plastic bags, flyers, commercial items, packages and primarily plastic cups and PET bottles are being used.

We want to show an example of being zero-waste throughout these kinds of events. All participants will not only come back with a running experience but also a unique experience of contribution to environment protection, simply by his/her participation in the event.





How Will We Make It Happen

The concept of the run is that there will be no waste created, and will not ultimately end up in landfills. The waste, which will be inevitably created, will be replaced by compostable materials (PLA/ sugar cane, or other bioplastics) and will be turned to a biomass. All products necessary for organising such event, will not be single use, but will be reused in all future events.

Place, time, track - in short

Date: 4.5.2019

Place of start and finish: Devin castle

The track is 6 and 12km, which - beside runners - may take also Nordic Walking racers. Track is a popular natural running path , which is ideal for every type of a runner. Track is flat with solid natural surface.

Start and finish is at eminent slovak historic monument, Devin castle. Track then continues in beautiful natural area alongside the Morava river, across the Bridge of Freedom to Austrian side near to Schlossoff castle, where is a turning point and runners go back to Devin castle.



Track 6km/12km



At the moment we do communicate with the municipalities of Devín, Devínska Nová Ves districts and city of Bratislava to set the cooperation. We will provide everything necessary for the runner's comfort - professional timekeeping with reusable chips, zerowaste refreshing spots, track referees, music dramaturgy (dj and moderator), webpage with registration, social medias with all information, sponsor's awards for winners and volunteers.

Expo zone

For all runners and public, we have also prepared a Zero-waste Expo and gastro-zone, which is available for our partners to showcase their ecological and environmental solutions used in their business.



Cooperation proposal

Dear partner,

on behalf of the Less Waste Run 2019 team, I appreciate your time and support when reviewing this proposal. We would love to find a common path of cooperation, to create a sustainable venture, and a strong brand with credible value. Thus, we will be able to influence other entities to follow the way of sustainable venture and shift from linear to circular economy. We believe this is an inevitable step in our society.

Less is More... Buy less, consume less, waste less and live more :)

Contact

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